

COMMUNITY PARTNERSHIPS TEAM

Location: College Possible Site

Assignment Area: External Relations

GOALS:

Connect with high schools, colleges and community organizations to inform them of College Possible's work. Collaborate with partner schools and community organizations to coordinate college planning workshops for middle and high school students; help conceive and organize two program-wide community service days for College Possible students.

SERVICE ACTIVITIES:

Increase the scale and reach of the local site by building school and community relationships

- + Connect with high school staff, colleges and community organizations to inform them of College Possible's work.
- + Prepare and present materials describing the organization's program model and approach to student services.
- + Coordinate with school and organization staff to execute College Prep Talks, recruitment activities, and service events.
- + Organize community service activities for College Possible staff and current AmeriCorps and VISTA members.

Increase capacity to reach a larger number of students by organizing student workshops, events and service activities

- + Coordinate College Prep Talks, events and service activities, including training the team and preparing necessary materials.
- + Collaborate with communications team and College Possible leadership to leverage these opportunities to build relationships and name recognition within the community.
- + Build relationships within the local community to support event logistics including transportation, facilities, etc.

Lead student recruitment strategy in new schools

- + Serve as team lead for efforts to promote the College Possible program in existing and new schools.
- + Utilize existing school relationships to maximize student outreach throughout recruitment period and coordinate recruitment activities at new schools..
- + Prepare and summarize all student recruitment and selection data and communicate recruitment results to College Possible staff, school staff, and students.

Develop and lead volunteer recruitment

- + Identify opportunities to recruit volunteers to support the College Possible program.
- + Develop and distribute recruitment materials and coordinate the team's recruitment activities.
- + Gather data, evaluate, and report on results of volunteer recruitment efforts.



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